

DIGITAL RATES & DATA (prices per month)

Website Advertising – www.im-mining.com

	£	€	\$
'Insight Series' Video Interview	3,750	4,650	6,300
Homepage Wrap	1,700	2,100	2,800
Spotlight Feature Article	1,200	1,475	2,000
Premium Banner (975 x 125 pixel)	1,100	1,400	1,900
Homepage Video	850	1,050	1,450
Medium Rectangle/MPU (300 x 250 pixel)	800	990	1,350
Small Rectangle (240 x 200 pixel)	700	865	1,175
Banner (468 x 60 pixel)	550	700	950
Sponsored Content advertorial*	2,000	2,500	3,400

*Annual price

Monthly Magazine – Digital Issue only

	£	€	\$
Full-page Static ad (A4 only)	650	800	1,100
Full-page Animated/Video ad	950	1,200	1,625

(Low-res PDF issue only, available free of charge to registered readers).

(High-res Interactive issue only, available free of charge to registered readers).

Weekly E-Newsletter – International Mining Brief

(Sent free of charge to registered readers).

	£	€	\$
Video Link ad	750	950	1275
Banner (468 x 60 pixel)	550	700	950

Prices quoted above are inclusive of 4 x weekly issues of the newsletter.

Technical Specifications

Banners: Maximum file size of 50KB, in *.gif or *.jpg format.

Animated banners are welcome in *.gif file format.

Homepage Video: Please supply link address or YouTube link.

Homepage Wrap: Please contact lynne@im-mining.com for specifications.

Spotlight Feature Article: Please contact lynne@im-mining.com for specifications. We will arrange the sponsorship layout for you.

Sponsored Content advertorial: We require approx. 650 words on a subject of your choice, two high-res (300+ dpi) *.jpeg images, a high-res logo, contact details and any external hyperlinks / embedded video material that needs including. We'll arrange the layout for your comments / approval. We also need a low-res logo 100 x100 pixels for a thumbnail button.

Video Link ad: Physical size 468 x 360 pixels. All we need is the link address.

Full-page Static ad: A4 format only (297 x 210 mm / 11³/₄ x 8¹/₄ inches), RGB colour profile, 200 dpi maximum resolution, PDF format only.

Full-page Animated/Video ad: A4 format preferred (297 x 210 mm / 11³/₄ x 8¹/₄ inches), but other formats (i.e. landscape) can be accepted, subject to review.

We can support all file formats.

Production contact: Lynne Lane: lynne@im-mining.com / Tel: +44 (0)1442 870 829

www.im-mining.com

Traffic @ a glance:



Website:

- 48,000 sessions per month
- 36,000 users per month
- 64,000 page views per month

Full Google Analytics on request

E-Newsletter:

- 6,000 weekly readers
- 19% open rate
- Read in over 150 countries

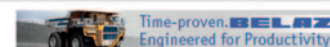
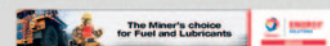


This week's technology news...

SPOTLIGHT FEATURING ARTICLES: Fuels and Lubricants

July 2019

This month's Spotlight Feature Article looks at fuels and oils in mining. Total is a key global supplier of both and argues that the most effective ways mines can reduce energy costs include using lighter viscosity grades of lubricants; using synthetic lubricants in industrial gear equipment; high-VI viscosity hydraulic fluids; fuel cleanliness; and fuel additives...



FLANDERS in partnership with relayr

relayr, a global industrial internet of things (IIoT) technology company, has entered into a strategic partnership with FLANDERS. Together, the companies are developing and deploying remotely monitored, intelligent solutions with guaranteed business outcomes to FLANDERS' global customers...



Get the inside track for Queensland

In what Hastings Deering says is a first for Queensland, a Caterpillar HD6250 rotary blasthole drill has been delivered to contractor Mining and Civil Australia (MCA). The delivery to Bluff coal mine, east of Blackwater, is the first drill of its kind to enter the territory for works in the open-pit coking coal operation and was done with precise logistical