

## MAGAZINE MECHANICAL DETAILS

All measurements are Height x Width

### Double Page Spread

BLEED 307mm x 430mm  
(12<sup>1</sup>/<sub>8</sub> x 16<sup>7</sup>/<sub>8</sub> inches)  
TRIM 297mm x 420mm  
11<sup>3</sup>/<sub>4</sub> x 16<sup>1</sup>/<sub>2</sub> inches

Ask for details  
for gutter bleed  
requirements

### Single Page

BLEED 307mm x 220mm  
(12<sup>1</sup>/<sub>8</sub> x 8<sup>5</sup>/<sub>8</sub> inches)  
TRIM 297mm x 210mm  
(11<sup>3</sup>/<sub>4</sub> x 8<sup>1</sup>/<sub>4</sub> inches)

### Half Island

TYPE 187mm x 125mm  
(7<sup>3</sup>/<sub>8</sub> x 4<sup>15</sup>/<sub>16</sub> inches)

### Half Vertical

BLEED 307mm x 108mm  
(12<sup>1</sup>/<sub>8</sub> x 4<sup>1</sup>/<sub>8</sub> inches)  
TRIM 297mm x 103mm  
(11<sup>3</sup>/<sub>4</sub> x 4 inches)  
TYPE 270mm x 90mm  
(10<sup>5</sup>/<sub>8</sub> x 3<sup>9</sup>/<sub>16</sub> inches)

### Half Horizontal

BLEED 142mm x 220mm  
(5<sup>1</sup>/<sub>2</sub> x 8<sup>5</sup>/<sub>8</sub> inches)  
TRIM 138mm x 210mm  
(5<sup>3</sup>/<sub>8</sub> x 8<sup>1</sup>/<sub>6</sub> inches)  
TYPE 124mm x 190mm  
(4<sup>7</sup>/<sub>8</sub> x 7<sup>1</sup>/<sub>2</sub> inches)

### Third Island

TYPE 124mm x 125mm  
(4<sup>7</sup>/<sub>8</sub> x 4<sup>15</sup>/<sub>16</sub> inches)

### Third Vertical

TYPE 270mm x 60mm  
(10<sup>5</sup>/<sub>8</sub> x 2<sup>3</sup>/<sub>8</sub> inches)

### Third Horizontal

TYPE 80mm x 190mm  
(3<sup>1</sup>/<sub>8</sub> x 7<sup>1</sup>/<sub>2</sub> inches)

### Quarter Vertical

TYPE 124mm x 90mm  
(4<sup>7</sup>/<sub>8</sub> x 3<sup>9</sup>/<sub>16</sub> inches)

### Quarter Horizontal

TYPE 57mm x 190mm  
(2<sup>1</sup>/<sub>4</sub> x 7<sup>1</sup>/<sub>2</sub> inches)

### Sixth Column

TYPE 124mm x 60mm  
(4<sup>7</sup>/<sub>8</sub> x 2<sup>3</sup>/<sub>8</sub> inches)

### Sixth Horizontal

TYPE 38mm x 190mm  
(1<sup>1</sup>/<sub>2</sub> x 7<sup>1</sup>/<sub>2</sub> inches)

### Print Areas

Bleed Plate

Trim size

Type area (page)

### Height x Width

307mm x 220mm  
(12<sup>1</sup>/<sub>8</sub> x 8<sup>5</sup>/<sub>8</sub> inches)  
297mm x 210mm  
(11<sup>3</sup>/<sub>4</sub> x 8<sup>1</sup>/<sub>4</sub> inches)  
270mm x 190mm  
(10<sup>5</sup>/<sub>8</sub> x 7<sup>1</sup>/<sub>2</sub> inches)

## ADVERTISEMENT MATERIAL REQUIREMENTS

Advertising material should be sent by e-mail to [lynne@im-mining.com](mailto:lynne@im-mining.com). Large files (10Mb or more) can be compressed using Zip, Stuffit, RAR or JPEG, or please ask for alternative methods of sending.

**File naming convention:** Company name\_month, i.e. YourCompanyName\_September

**Print-ready file format:** High resolution 300 dpi CMYK PDF (Press Optimised). Acrobat 9 (PDF 2.0) compatible (or newer). Please do not embed colour profiles as they may clash with our printing profile.

- **All images must be high resolution** – 300 dpi (at final size), CMYK or greyscale.
- **All fonts must be embedded.**
- **Colours must be converted to CMYK.** The use of RGB and pantone colours can NOT be accepted, apart from Pantone Spot colours which are accepted at an extra charge. Please do not embed colour profiles as they may clash with our printing profile.
- **Crop marks** should be added where necessary.
- **Bleed** – plus 5 mm on all 4 edges.
- **Layers** – must be flattened before saving as a PDF file.

**Other file formats accepted: Adobe Photoshop** Type must be separate and not form part of the picture, also it must be 100% Black and not made up from CMYK. (save as 300 dpi, .png, .tif, .eps or .jpeg). **Adobe Illustrator** (save as .eps – ensuring all fonts are saved as outlines). **QuarkXpress and InDesign** – by arrangement with our production department.

**We cannot accept:** Microsoft Word, Excel or Powerpoint files. These programmes resize the pages and cannot separate colours to CMYK.

### Production Contact

Lynne Lane, International Mining, Team Publishing Ltd,  
2 Claridge Court, Lower Kings Road, Berkhamsted, Hertfordshire, United Kingdom, HP4 2AF.  
Tel: +44 (0) 1442 870 829 Fax: +44 (0) 1442 870 617

## ADVERTISEMENT MATERIALS DEADLINE

Materials are required on or before the 15th of the month preceding publication.  
(For example: 15th of January for insertion in February issue)

## INSERTS

Loose and bound-in inserts are accepted in International Mining subject to approval on size and content. Charges and printing rates are available on request. A CD-Rom may be inserted in International Mining, quotations on request, provided that it is affixed to a fully-paid advertisement (minimum size 1/2 page).

## CONTRACT PUBLISHING SERVICES

We can also offer extensive market research services, corporate profile/advertorial features as well as having the facilities to write, design and print company supplements/brochures/house journals. Further information and quotations on request.

## ADVERTISING SALES OFFICES:

**UK, Europe (exc. Italy) & CIS, South Africa, US East & West Coast & Canada, Australia & New Zealand**

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### Classified Advertising

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or [lynne@im-mining.com](mailto:lynne@im-mining.com)